

Press release

Boss Info AG acquires stake in Prime Vision AG

Farnern and Aarburg, 11 July 2018

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ERP and ICT infrastructure specialist Boss Info AG is acquiring a stake in Prime Vision AG, with the prospect of a subsequent takeover. Simon Boss is taking over as CEO of Prime Vision AG.
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Boss Info AG and Prime Vision AG – merger of two specialists

With its five offices in German-speaking Switzerland, Boss Info AG is acquiring a shareholding in Prime Vision AG, which has two offices in German- and French-speaking Switzerland. At the same time, Simon Boss, CEO of Boss Info AG, is taking over the role of CEO of Prime Vision AG previously held by Michele Loguercio, who will henceforth be responsible for sales and consulting services. The two other existing members of the executive board of directors of Prime Vision AG, Bruno Morandi and Daniel Schär, will also remain on the committee. Alongside his role as manager of the Biel/Bienne branch, Bruno Morandi will now also assume the role of Deputy CEO, while Daniel Schär has been appointed to the post of Head of Customer Base Management. The two Prime Vision AG offices in Aarburg and Biel/Bienne are being retained, the respective managers remaining in post with their existing spheres of responsibility.

Boss Info AG has held the status of Microsoft integrator partner in Switzerland since 1998, boasting the largest number of installations of the Microsoft Dynamics end-to-end business solution. In addition to the entire Microsoft product range, other services offered by Boss Info AG include ICT infrastructure/systems technology, web applications such as web shops and portals, and training courses.

For its part, Prime Vision AG, like Boss Info AG, has been offering ERP solutions based on Microsoft Dynamics NAV for 20 years, with successful implementations of more than 200 projects in Switzerland and abroad to date. Rounding off Prime Vision AG's profile are integrated, high-quality ICT infrastructure solutions and customised web applications such as web shops, customer portals and catalogue systems.

Leveraging of synergies and introduction of a succession solution

Both ERP integrators quote the leveraging of synergies as the main driver behind the acquisition. They are also keen to find a succession solution for the current owners of Prime Vision AG. "There is a mutual and firm belief that a strategic cooperation between the two companies makes complete sense and offers promising long-term development opportunities," says Simon Boss, founder and CEO of Boss Info AG. Michele Loguercio, co-owner and Head of Sales and Consulting Services at Prime Vision AG, adds: "The two companies share the same values and possess immense expertise. We are therefore delighted that our customers will now benefit from the combined know-how of Boss Info AG and Prime Vision AG."

About Boss Info AG: IT for better business

Boss Info AG (www.bossinfo.ch) has been offering ICT infrastructure and end-to-end business solutions based on Microsoft Dynamics since 1998. Boss Info's enviable reputation is founded on many years of experience, innovation and high quality standards. Today some 100 employees serve more than 1,000 customers from industry, trade and the services sector. Boss Info AG has offices in Farnern BE (headquarters), Fällanden ZH, Horw LU, Münchenbuchsee BE and Sursee LU.

About Prime Vision AG: ERP à la carte

Prime Vision (www.primevision.ch) was founded as a stock corporation (AG) in 1998. With more than 40 employees at its head office in Aarburg, Canton Aargau, it serves national and international companies across a wide variety of sectors. The branch in Biel/Bienne primarily services French-speaking Switzerland. As a leading Microsoft partner in Switzerland, Prime Vision focuses on solutions for the food production, manufacturing, trade & distribution and petroleum product sectors.

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